

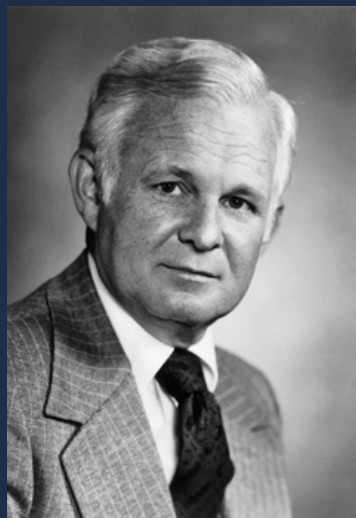
SPENCER  
EDUCATIONAL FOUNDATION

# BUILDING A GLOBAL TALENT PIPELINE

ANNUAL REPORT 2016

# SPENCER'S HERITAGE AND MISSION

---



Robert Spencer was a visionary leader in the risk management field. For 17 years, he held numerous management positions at Fuqua Industries Inc., where he developed the organization's diverse risk management program, co-founded the Bermuda-based Fuqua Insurance Company Ltd., set standards on the practices of captives in the domestic and international reinsurance markets, and created a workers' compensation, self-retention program adopted by 31 U.S. states. In addition, Robert was a leader in the Risk and Insurance Management Society, serving as president of the Atlanta Chapter in 1973, and as vice president (1974 – 1977) and then as president (1977 – 1978) of the organization. He was also a founding member of the Canadian Institute of Chartered Accountants. In all these roles, Robert developed numerous programs – including RIMS' Anita Benedetti Student Involvement Program – so that the principles of “good” risk management could be passed on. Long after his death, in 1979, the Spencer Education Foundation is continuing Robert's legacy by providing educational opportunities for young men and women seeking to advance their education in business, insurance, actuarial sciences, and risk management.

## CONTENTS

1	Building A Global Talent Pipeline
2	Scholarships
4	Internship Grants
5	Risk Manager in Residence
6	Grants
7	Gala Dinner and Events
8	Fundraising and Donor Support
12	Financials
27	Board of Directors

# BUILDING A GLOBAL TALENT PIPELINE



Chairman Ron Davis (left), and President Zakia Phillips (right)

In looking back at our annual reports over the years, there are a few common threads:

- (1) The need for talent in our industry continues to be paramount
- (2) The demand for programs that support industry education continues to grow
- (3) The Foundation continues to grow its programs
- (4) More can and needs to be done

As noted in The Jacobson Group's "2017 Talent Trends" report, "25 percent of the current insurance workforce is expected to retire by 2018. As a result, the industry faces a potential deficit of nearly 400,000 positions."

Since the Foundation was established, we have touched more than 43,000 students through our programs. Those students represent a diverse group in every sense of the word. Over the last ten years our scholarship program has grown by nearly 250% and the internship program has grown by nearly 150%. The number of schools participating in our Risk Manager in Residence Program has doubled.

In 2016, our programs reached approximately 4,300 students and continued to identify some of the best and brightest students coming into the industry.

Looking ahead, we see the Foundation building a global talent pipeline that can populate all aspects of the industry – broking, underwriting, life/health, benefits, third-party services and more. Our alumni, 80% of whom are working in insurance-related jobs, span all areas of the industry.

Spencer is on the path to achieving that goal. We also award scholarships to students from other countries studying at schools in the U.S. and Canada. In 2016, at least five international students benefitted from our scholarships.

We agree that more needs to be done to attract talent into the industry in the U.S. and Canada, and we're proud to be a contributor in helping fill the gap.

We would like to recognize and thank our generous donors who not only believe in but have enabled us to continue our mission. We encourage you to read about our accomplishments in the pages that follow.

Ron Davis, Chairman  
Zakia Phillips, President

# SCHOLARSHIPS

Over the last 37 years, the Foundation has awarded 906 scholarships to students at more than 100 universities. In 2016, the Foundation provided 75 scholarships totaling \$465,526. The Foundation thanks our corporate donors and RIMS chapters who donated amounts ranging from \$100,000 - \$500,000 toward the establishment of memorial or named scholarships.

## 2016 UNDERGRADUATE FULL-TIME NAMED AND MEMORIAL SCHOLARSHIPS RECIPIENTS

All scholarships are for \$5,000

**Adam Beach**, Illinois State University, Zurich

**Devon Bellamy**, Butler University

**Casey Brands**, St. Joseph's University

**Delaney Byrne**, Temple University, John T. Lockton Memorial

**Judy Cheng**, Illinois State University

**Michelle De Christopher**, St. Joseph's University, RIMS New Jersey Chapter

**Joseph De Michele**, University of Hartford, Allied World

**Sean Dent**, Temple University

**Ashley Dietz**, University of Georgia, John T. Lockton Memorial

**Eric Dynda**, St. John's University, RIMS

**Nicholas D'Orazio**, St. Joseph's University

**Ted James Faulstek**, Temple University, Liberty Mutual

**Hailey Goble**, Olivet College

**Andrew Grieco**, St. Joseph's University

**Sunmi Hirata**, Georgia State University, RIMS Atlanta Chapter

**Alicia Huang**, St. John's University, William J. Clagnaz Memorial/Chubb

**Enbo Jiang**, St. John's University

**Justin Johnson**, Temple University

**Michael Kagan**, University of St. Thomas

**Larynda Keith**, Indiana State University, John T. Lockton Memorial

**Clare Kocman**, St. Joseph's University

**Benjamin Landes**, University of Georgia, E.J. Leverett Memorial/RIMS Atlanta Chapter

**Vance Langdon**, Appalachian State University, John T. Lockton Memorial

**Jon Langel**, University of Iowa, John T. Lockton Memorial

**Gina Lemcke**, Butler University



I am the first in my family to go to college. My parents both work very hard: my father has worked the same warehouse job since he was 18 and works a second part-time job at night, and my mom is a Pre-K teacher's aide. I respect and appreciate all the work my parents do to support me and my three siblings, but unfortunately they are not in the position to contribute to my tuition payments...

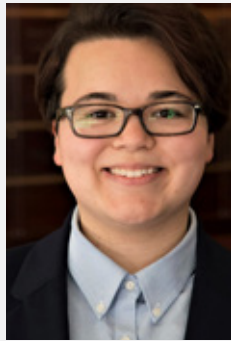
Spencer has given me great opportunities like coming to RIMS. These events, networking opportunities, and the knowledge I've obtained from listening to some of the most influential people in risk management and insurance have all been amazing.

I believe the Spencer scholarship played a big role in helping me secure the internship I will be completing this summer... Thank you again to everyone at Spencer for giving me this opportunity and helping me to advance professionally.

*—Eric Dynda is a 2015 and 2016 Spencer Scholar and graduated from St. John's University. He spoke at the 2016 RIMS Annual Conference & Exhibition.*

“When I received the Spencer Scholarship, it allowed me to take a little break from working multiple jobs and focus on my school work and my future... Spencer is really important because it is invested in the education of students like me.”

—*Summi Hirata*,  
2016 Spencer Scholar,  
Georgia State University



“To me, winning the Spencer Scholarship is not only a tremendous honor, but also a tremendous opportunity. The Spencer Foundation is one of the premier educational foundations in the industry. One of the things it does particularly well is providing opportunities for both personal and professional development.”

—*Peter Shen*, 2016 Spencer Scholar,  
Temple University

**Tyler Lerman**, Temple University

**Anthony Lucero**, St. John's University, Ellen Thrower

**Sabba Manyara**, St. John's University, Dante Petrizzo Memorial/RIMS New York Chapter

**Madeline Maxwell**, Olivet College

**Zach W. McCoy**, Indiana State University

**Andrew Merfeld**, Olivet College, John T. Lockton Memorial

**Evelyn Mutagaywa**, Drake University

**Alyssa Nardi**, Appalachian State University, Liberty Mutual

**Timothy Nguyen**, Appalachian State University, John T. Lockton Memorial

**Cassandra Noel**, University of St. Thomas

**Ruth Nieh**, University of Connecticut, Liberty Mutual

**James Pappas**, St. John's University, Thomas Regan Memorial/RIMS NY Chapter

**Claire Patterson**, Temple University, John T. Lockton Memorial

**Matthew Pauszek**, Butler University, September 11th Memorial

**Sean Preis**, Temple University

**Matthew Prestifilippo**, Temple University, FM Global

**Heba Raja**, Temple University

**Moshin Raza**, Temple University, FM Global

**Sarah Rumon**, University of St. Thomas, John T. Lockton Memorial

**Katherine Sargent**, East Carolina University

**Riana Schvarzman**, Temple University, John T. Lockton Memorial

**Peter Shen**, Temple University

**Taylor Stack**, Temple University

**Fiona Spinelli**, Temple University, XL Catlin/Ina R. Heap Memorial

**Trevor Steiner**, Indiana State University

**Meagan Stenger**, Indiana State University, Robert E. & John P. Gallagher Memorial

**Dan William White**, Temple University, Liberty Mutual

**Marki Wilbur**, Olivet College

**Ethan Witting**, Illinois State University, RIMS Chicago Chapter

**Thomas Woodard**, University of Georgia, Gabriel Lugo Memorial/RIMS Dallas/Ft. Worth Chapter

**Chase Yetter**, Lebanon Valley College, John T. Lockton Memorial

## 2016 FULL-TIME MASTER/GRADUATE SCHOLARSHIP RECIPIENTS

*All scholarships are for \$10,000*

**Eden Kidron\*\***, Cornell University

**Marcos Januvka**, Temple University

**David Olsen**, University of Wisconsin-Madison

**Saachel Parker**, St. John's University

**Qian Zhao**, Georgia State University

**Chenyuan Liu** (Pre-Dissertation Ph.D.), University of Wisconsin - Madison

**Joshua Frederick** (Pre-Dissertation Ph.D.), University of Georgia

**Hao Lu** (Pre-Dissertation Ph.D.), University of Calgary - Alberta

*\*\* Indicates Anita Benedetti Memorial Scholarship Recipient — awarded to the female graduate student with the highest grade point average.*

## 2016 PART-TIME MASTER'S SCHOLARSHIP RECIPIENTS

*These scholarships are awards of up to \$10,000*

**Laura Beattie** (Zurich), University of Georgia

**Patrick S. Byrnes** (The Travelers), New York University

**Shan He** (Soteria Risk LLC), University of Colorado – Denver

**Shane Hogan** (Aon), New York University

**Stacey Nielson** (JM Family Enterprises, Inc.), Florida Atlantic University

**Kelly M. Parker**, (University of St. Francis), Olivet College

**Benjamin L. Patterson** (Chubb), University of Hartford

**Jessica R. Rosser** (Crown Castle International), Florida State University

**Shetikka Royal** (DS Services of America), Indiana State

**Matthew J. Shoaf** (Munich Reinsurance America), Villanova University

**Jeff Stanworth** (State Farm Insurance), Olivet College

# INTERNSHIP GRANTS

The Foundation offers \$5,000 grants to risk managers to provide experience to students by offering summer internships. Over time, the Foundation has awarded 310 internship grants totaling \$1.15 million. In 2016, 26 RIMS Professional Member companies received internship grants totaling \$130,000.

AbbVie

Alleghany Technologies

Alsco

Aramark

AT&T

Big 5 Sporting Goods

Dean Foods

Doosan Infracore Construction Equipment

Education Management

Ensign-Bickford

G6 Hospitality

Goldman Sachs (Risk Management Department)

Henry Schein

Holman Automotive Group

Leviton

Oregon State University (Risk Management Department)

Parsons

Port of Portland

Portland General Electric

Quintiles

R&B Realty Group

SAS Institute, Inc.

Sedgwick Claims Management Services (Risk Management Department)

Southern Methodist University

University of Cincinnati

Veolia NA

## PORTLAND GENERAL ELECTRIC



Portland General Electric Risk Manager Dylan Lauzon hired University of Oregon MBA student Emma Etheridge for a summer internship in his department, funded by the Foundation. Dylan reported, "She did a great job and was really involved in a variety of risk management activities here at PGE."

In her intern report, Emma said she "worked with [the company's] Business Continuity Emergency Management Group to evaluate feedback and plan the annual emergency response exercise." She also worked with the Corporate Tax and Finance Department on a variety of compliance and credit risk projects. As a result of her internship she better understands what enterprise risk management is and how it is used to maximize the company's ability to achieve its objectives.



# RISK MANAGER IN RESIDENCE

Since 1997, our Risk Manager in Residence program has been praised by both risk managers and universities as a rewarding educational experience and a chance to give back to the profession. The Foundation awards grants of up to \$4,000 to college and universities to cover transportation, housing, and incidental costs for a lecturing risk manager. Since the program began, more than 287 Risk Manager in Residence programs have informed thousands of students about the opportunities that risk management and insurance industry careers hold for them. At the request of risk manager participants, we have expanded the program to allow risk managers to invite brokers and underwriters at their own expense.

**Appalachian State University**  
Robin Joines, Sedgwick Risk Management

**Ball State University**  
Michael Phillipus, Occidental Petroleum

**California State University, Fullerton**  
Richard Roberts, Ensign-Bickford Industries

**Florida State University**  
Jeffrey Dato, Intercontinental Hotel Group

**Illinois State University**  
David Williams, San Manuel Band of Mission Indians

**LaSalle University**  
Shari Natovitz, Silverstein Properties

**Missouri State University**  
Kristy Coleman, Turner Broadcasting System, Inc.

**New Mexico State University**  
Al Gorski, Orange County Transportation

**Seneca College**  
Susan Meltzer, AVIVA Canada

**St. John's University**  
Michael Lubben, Tempur Sealy

**Temple University**  
Lori Seidenberg, Alden Torch Financial LLC

**Troy University**  
Andrew Baillie, AES Corporation

**University of Akron**  
Debra Rodgers, Aramark, Inc.

**University of Hartford**  
Steve Stich, Oshkosh Corporation

**University of Houston - Downtown**  
Chris Mandel, Sedgwick ERM

**University of Rhode Island**  
Mark Baker, Hyatt Hotels

**University of Wisconsin Oshkosh**  
Sandra Mitchell, MIT

**York University**  
Mari-Jo Hill, SAS

## LA SALLE UNIVERSITY



La Salle University's 16th Annual Risk Manager in Residence Program was held on October 23 – 26, 2016. Shari Natovitz, SVP and Director of Risk Management at Silverstein Properties, was this year's practicing risk manager.

Adjunct Professor Kathleen McNichol wrote: "The overriding reason for hosting the Risk Manager in Residence is educational enhancement. We desire to spread the word about the insurance and risk management professions as a viable career option for our students. The program allows us to reinforce core concepts in risk management classes but also to introduce other students to the discipline. For example, through Shari Natovitz's discussion of value creation, students in FIN/RMI 314 [class] were able to see specific actions that can lead to the achievement of that goal."

# GRANTS

## SPENCER/RIMS RISK MANAGEMENT CHALLENGE | \$35,000

Student teams from 21 schools put their knowledge to the test on a complex real world risk management problem provided by LEGO Systems in the second annual Spencer/RIMS Risk Management Challenge. The event, held at the RIMS Annual Conference, enables students to tackle real risk management issues and helps to elevate the visibility of the study of risk management and insurance. Temple University won the challenge. Florida State University and Butler University were the second and third place teams.

## GAMMA IOTA SIGMA CONFERENCE | \$20,000

This student organization promotes, encourages, and sustains student interest in insurance, risk management, and actuarial science as professions. Spencer supported its 45th Annual International Conference in October, 2016.

## ANITA BENEDETTI STUDENT INVOLVEMENT PROGRAM | \$40,000

The Foundation awarded a \$40,000 grant to RIMS in support of this program, which has been in existence since 1978. Spencer's grant allowed 30 students to attend the 2016 RIMS Annual Conference & Exhibition in San Diego.

## ERM CONFERENCE GRANT | \$15,500

Through a grant to RIMS for its Enterprise Risk Management Conference, 15 students attended the 2016 conference in Atlanta. The individuals enjoyed the conference and agreed that it added to their experience, network and knowledge.

## RIMS RISK MANAGEMENT COURSE DEVELOPMENT GRANT

This is an ongoing grant of up to \$50,000 given to universities who currently do not offer risk management courses at their university. To date, \$80,000 was awarded to two universities, St. Francis College and the University of Missouri, to create course/module content. In 2016, a \$50,000 Risk Management Course development grant was awarded to Roger Williams University to develop, implement and offer two risk management courses beginning in Spring 2017. While outreach on the Foundation's part is ongoing, if you know of a university that may wish to take advantage of this education opportunity, please contact the Foundation.

## ERM CONFERENCE GRANT



### STUDENTS LEARN HOW TO LOOK AT RISK DIFFERENTLY

"I wish I had learned more about enterprise risk management (ERM) when I was an undergraduate, because this area of insurance is very interesting to me," said Jeff Stanworth, who is currently getting his MBA in insurance risk management from Olivet College.

He was one of 15 students from six schools who attended the RIMS ERM Conference 2016 in Atlanta in late-October courtesy of a grant funded by the Spencer Educational Foundation. The group was a mix of graduate students and undergraduate seniors.

Nearly three-quarters of the students said that they had been exposed to what they heard at the ERM Conference and saw the practical application of the concepts they heard about in class.

The students' three biggest take-aways from the conference were (1) the prevalence and importance of cyber along with some best practices, (2) the importance of networking and communicating and (3) differentiating between risks and issues.



# GALA DINNER AND EVENTS

Our eighth annual Gala Dinner in September, which honored Louis P. Iglesias (Allied World) and Christine LaSala (Willis Towers Watson), raised \$1 million. Approximately 700 people attended the event to honor the two individuals and their companies, as well as to celebrate industry education.



## SPORTS EVENTS

At the 2016 RIMS Annual Conference & Exhibition, there were two sports events that benefitted the Foundation: the 25th annual Spencer/Gallagher Golf Tournament and the 2nd annual Spencer 5K FunRun presented by Sedgwick.

The 25th annual Spencer/Gallagher Golf Tournament raised \$40,000 for the Spencer Educational Foundation. This year's tournament was held at the Maderas Golf Club in Poway, California. There were 19 sponsor companies and at least 60 different companies represented at the event through the 113 participants.

The 2nd annual Spencer 5K FunRun presented by Sedgwick sold out and had more than 200 people running along the San Diego coast. The event raised \$50,000 for the Foundation's programs.

# FUNDRAISING AND DONOR SUPPORT

2016 continued to set benchmarks for our programs, as well as our fundraising efforts. Overall, we raised more than \$1.43 million to help the Foundation change lives through education. We are grateful to all of our donors. The generosity of our donors allows us to reach higher and fund more scholarships and programs. We appreciate the continued support of the industry, chapters and individuals and thank those who gave in 2016. To better highlight our donors' support, we have broken our supporters into three groups: Corporations/Organizations, RIMS Chapters and Individuals.

## DONOR LIST

\* Multi-year donation  
 ◇ Board Member  
 ◆ Board member company  
 Δ Director Emeritus or Council of Advisors member  
 ● 2017 Gala Dinner Supporter  
 ✂ 2016 Spencer/Sedgwick 5K FunRun Sponsor  
 ○ 2016 Spencer/Gallagher Golf Tournament Sponsor  
*Italics denotes named scholarship or grant*

## CORPORATIONS/ORGANIZATIONS

### CHAIRMAN'S CIRCLE (\$100,000 OR MORE)

*Liberty Mutual* \*◆●○  
*RIMS, the risk management society* \*●

### PRESIDENT'S CIRCLE (\$50,000 - \$99,999)

*Allied World* ◆●  
 American International Group, Inc. ◆◆  
*Arthur J. Gallagher & Company* ◆◆○  
 Arthur Gallagher Foundation ◆◆

### EDUCATOR'S CIRCLE (\$25,000 - \$49,999)

Aon Risk Solutions ◆●  
 Aon Foundation ◆●  
 Business Insurance ◆●  
*Chubb Corporation* ◆◆○  
*FM Global* ◆◆  
*Lockton Companies* ◆◆  
 Sedgwick Claims Management Services, Inc. ◆◆✂  
 Starr Foundation ●  
 Willis Towers Watson ◆◆  
*XL Catlin* ◆◆○  
*Zurich* ◆◆○

### HONOR ROLL (\$15,000 - \$24,999)

Advisen Ltd. ◆◆✂  
 Arch Insurance Group ●  
 Crystal & Company ●

### PATRON (\$10,000 - \$14,999)

AmWins Group, Inc. ●  
 Argo Group ●  
 Aspen Insurance US Services, Inc. ●

Axis Insurance ●  
 Beazley ●  
 Berkshire Hathaway Specialty Insurance ●  
 CNA ●○  
 Crawford & Company ●  
 CRC Insurance Services, Inc. ●  
 Cunningham Lindsey ●  
 Deloitte ●  
 Endurance Insurance ●  
 Ernst & Young U.S., LLP ●  
 General Reinsurance Corporation ●  
 Ironshore Holdings (U.S.), Inc. ●  
 JLT Specialty USA ◆◆  
 K2 Insurance Services ●  
 Lewis Brisbois Bisgaard & Smith LLP ●  
 Lloyd's ●  
 Markel Corporation ●  
 Marsh, Inc. ◆◆  
 McDermott Will & Emery ●  
 Munich Reinsurance America, Inc. ●  
 The Navigators Group, Inc. ●  
 Network Adjusters ●  
 One Call Care Management ✂  
 QBE ●  
 RT Specialty ●  
 Starr Underwriting Agencies, LLC ●  
 Swiss Re Corporate Solutions ●  
 Tigerrisk Partners ●  
 Travelers ◆◆○  
 Wood Smith Henning & Berman LLP ●

### DONOR (UP TO \$10,000)

Accenture ●  
 All Risks Ltd. ●  
 Alliant Insurance Services, Inc. ●  
 American Professional Agency ●  
 Aramark Corporation ◆  
 ARC Excess & Surplus, LLC ●  
 AXA Insurance ○

Bartlett, McDonough & Monaghan ●  
 Best Doctors ✂  
 Blue Cross Blue Shield  
 Braff Harris Sukoneck & Maloof ●  
 Carlton Fields Jordan Burt ●  
 Christie Law Group ●  
 Clearbrook Global Advisors, LLC ●  
 Concentra ✂  
 Cotton Companies, Inc. ●  
 Distinguished Programs ●  
 E.D. Bullard ◆  
 Edward E. Hall & Company Insurance ●  
 Everest Reinsurance Group ●  
 Glatfelter Insurance Group ●  
 Granite International Executive Search, Inc. ●  
 The Hartford ●  
 Helios / Progressive Medical ✂○  
 Hermes Law, P.C. ●  
 Hub International Limited ●  
 Imber Court Reporters, Inc. ✂  
 Integro Insurance Brokers ●  
 International Risk Management Institute, Inc.  
*In memory of Gary Bird*  
 Janik LLP ●  
 Katie School Of Insurance/Illinois  
 State University ◆◆  
 King & Spalding ●  
 KPMG ●  
 Landman Corsi Ballaine & Ford P.C. ●  
 Lester Schwab Katz & Dwyer ●  
 Lydecker Diaz, LLC ●  
 Marks, O'Neill, O'Brien, Doherty &  
 Kelly P.C. ●  
 Marshall, Dennehey, Warner, Coleman &  
 Goggin ●  
 Mechanic Group, Inc. ●  
 MedRisk, Inc. ✂  
 Midwest Employers Casualty Company ✂  
 Mitchell International ✂  
 NeuroInternational ✂

NFP Corp. ♦●  
 OptumRX ㉿  
 Origami Risk ㉿  
 Prologis Foundation ●  
 ProSight Specialty ●  
 Provident Benefits ●  
 Renaud Cook Drury Mesaros ●  
 Riskonnect ㉿  
 SCOR ●  
 Starbucks ㉿  
 Sterling Risk ●  
 Stroock & Stroock & Lavan LLP ●  
 Structure Tone, Inc. ●  
 The Benevity Community Impact Fund  
 The Cozen O'Connor Foundation ●  
 The Ensign Bickford Foundation  
 The Hartford Steam Boiler Inspection &  
 Insurance Company ●  
 The Institutes ●  
 Towers Watson  
 Trachtman & Trachtman, LLP ●  
 Transatlantic Reinsurance Holdings ●  
 WCD Group, LLC ●  
 Wells Fargo Foundation ●  
 White and Williams LLP ●  
 Williams & Connolly LLP ●  
 Yukevich Cavanaugh ●

## RIMS CHAPTERS

### DIAMOND

Atlanta  
 New Jersey\*  
 New York\*  
 Northeast Florida\*

### PLATINUM

Delaware Valley

### SILVER

Dallas/Ft. Worth  
 Fairfield/Westchester  
 Houston  
 Kentuckiana  
 Nevada  
 Potomac  
 St. Louis  
 Washington

### BRONZE

Broward County  
 Central Florida  
 Central Texas  
 Chesapeake  
 Connecticut Valley  
 Golden Gate  
 Iowa

Memphis  
 Northeast Ohio  
 Orange County  
 Oregon  
 Ozarks  
 Piedmont  
 Sacramento Valley  
 San Diego  
 South Texas  
 Upstate New York  
 Utah  
 Western Carolina

## INDIVIDUALS

### VISIONARY

**(\$10,000 OR MORE)**

Marya Propis\*◇  
 Patrick G. & Shirley W. Ryan Foundation ●

### LEADER

**(\$5,000 - \$9,999)**

Jeanne Braun ●  
 Brion Callori ◇  
 Ron Davis \*◇  
*In honor of Michael Kerner*  
 Christine LaSala ●  
 Debra Rodgers ◇●

### MENTOR

**(\$1,000 - \$4,999)**

Margaret Accordino ◇  
 Kristen Bessette ◇  
 Timothy Boston ◇  
 Jennifer & Will Fahey ◇  
 Robert Gofourth  
 Ivan Gonzalez ●  
 P. Richard Hackenburg Δ●  
*In memory of Thomas "Tom" Duffield, Susie  
 Loader, and Nancy MacCorkle*

Peter Heard ◇  
 Brian Kawamoto  
 Bill Keogh ◇  
 Karen & Michael Kerner  
*In honor of Ron Davis*  
 Patrick Kilkenny ●  
 Michael Madlener  
*In honor of Jeanna Madlener*  
 Meyer Mandel ●  
 C. Zakia Phillips ◇  
 Scott Rich Δ  
 Joan Schmit  
 David Zuercher

### FRIEND

**(\$250 - \$999)**

Roger Andrews ◇

Deborah Babcock ◇  
 Lori Badenhop  
 Carol Barton  
 Teresa Black ◇  
 Emily Cummins  
 Lance Ewing  
 Pamela Ferrandino  
 Steve Fier  
 Carol Fox  
 Donna Galer Δ  
 Lawrence Geneen ●  
 Kevin Haas ●  
 John Hammond  
 Robert Hoyt Δ  
 Dan Kugler ◇●  
 Diana Latiff ●  
 Lou Ann Layton ◇  
 Peter Linn ●  
 Cathy McKeon  
 Brandon Miller  
 Peter Oxner ●  
 John Passaro ●  
 Bob Reardon  
 Matt Schneider ◇  
 Nowell Seaman  
 Michael Tannenbaum  
 Craig Van Der Voort  
 Carmen Velez

*In memory of Anita Benedetti*

Ellen Vinck  
 Stephen Wilder  
 Ronald Winans Δ  
*In memory of Hatch Barrett, Sara "Ann"  
 Bessee, Lorraine Childers, Vera Cline, Thomas  
 "Tom" Duffield, Richard Dean Fisk, Roberta  
 McDonald, Debbie Miller, Steve Neilson,  
 Quentin Quickstad, Lorice Quong, Leland  
 Van Slyke, and Frank Stark*  
 M. Michael Zuckerman

### ASSOCIATE

**(UP TO \$250)**

Michele Adams  
 Brittany Adams  
 Rubin Alspector ●  
*In honor of Lou Iglesias*  
 Michael Anderson  
 Michelle Andjus  
 Anonymous  
 Debbie Babcock ◇  
 Natalie Bagley  
 Nivedita Baidur  
 Mark Baker  
 Patrick Baker  
 Allison Balliett  
 Eric Barber  
 Steve Barrett

Heidi Bastien  
 Mike Beach  
 Julie Bean  
 Kenneth Belich  
 Anna Bendgen  
 Andrew Bent  
 Bronwyn Bent  
 Mike Betti  
 Kevin Bird  
 Jill Bisco  
 Fred Blaz  
 Jason Bliss  
 Emily Bloedel  
 Patrick Boden  
 Corrine Bogovich  
 Toni Boswell  
 Tammy Boyd  
 Michelle Bradley  
 Jeffrey Bray  
 Christopher Brophy  
 Gloria Brosius  
 David Brown  
 Michele Brumley  
 Doug Brustman  
 Evan Bull  
 Meredith Bullock  
 Stephen Buonpane  
 Rachel Burnett  
 K.J. Cabodi  
 Steve Cady  
 Dorothy Capers  
 Doug Clark  
 Noelle Codispoti  
 Larry Coffey  
 Will Coleman  
 Kristy Coleman  
 Christopher Conte  
 Lance Cook  
 Timothy Coomer  
 Damon Coppola  
 Scott Cornelison  
 Heidi Cornell  
 William Cotter  
 Joette Cross  
 Kathleen Crowe  
 Amelia Cryan  
 Mary Cummins  
 Amy Daley  
 Michael Delanty  
 Richard Denning  
 Roger Dunning  
 Seamus Durkin  
 Rich Dwyer  
 Kimberly Dyess  
 Emilleigh Eckert  
 Amy Eller  
 Artemis Emslie  
 David Engel

Lisette Engel  
 Kathy Farley  
 Dana Feldman  
 Roger Fell  
 Erin Finn  
 Lee Firebaugh  
 James Flanders  
 Terry Forde  
 Tim Fortin  
 Kirk Foster  
 Heywood Friedman  
 Susan Froman  
 Alexander Fudali  
 Sam Gabal  
 Robert Gagliardi  
 Rita Garcia  
 Michael Geary  
 James & Fran George  
 Jenna Gibbs  
 Pat Giles  
 Erica Gitin  
 Bill Goldstein  
 James Gordon  
 Ron Gray  
 Berry Griffin  
 Geoff Griffin  
 John Guzman  
 Steve Hackenburg  
 Allison Hanson  
 Ian Happ  
 Misty Hardie  
 Lisa Harrington  
 Robert Haugen  
 Rory Haynie  
 Hala Helm  
 John Henderson  
 Jackelyn Ho  
 Daniel Holden  
 Theana Iordanou ◊  
 James Irvin  
 Shonae Jacobs  
 Taneal Jepsen  
 Jill Jeske  
 Jeremy Johnson  
 Robert Johnson  
 Robin Joines ◊  
 Rosemary Jones  
 Megan Judge  
 Eui Jung  
 Constance Kasperson  
 Ed Katersky  
 Paul Kelley  
 Kristine Kennedy  
 Gonzalo Kieffer  
 Tony King  
 Charlie Kitson  
 Timothy Kolgen  
 Susan LaBrie

Leslie Lamb  
 Michael Landa  
 Eric Leuck  
 Melissa Leuck  
 Steven Levine  
 Gene Levulis  
 Gerald Liberatore  
 Jeong Muk Lim  
 Deborah Little  
 Alicia Long  
 Michael Loukota  
 Debra Lowder  
 Amy Macdonald  
 Bob Mackenzie  
 Rosie Mancilla  
 Jennifer Manry  
 Robert Martin  
 Jonathan Mast  
 Chris Mastrapasqua  
 Angela Matherly  
 Alexander Maza  
 Carianne Mazur  
 Cristin McAllister  
 Jonathan McAnally  
 Joel McVey  
 Warren Meigs  
 Alex Michon  
 Eric Miller  
 Andrew Miller  
 Josh Miller  
 Alexis Montgomery  
 Taylor Moore  
 Rodney Moore  
 Debbie Morris  
*In honor of Marya J. Propis*  
 Zareen Morrison  
 David Morrow  
 Heidi Much  
 Timothy Muraki  
 George Myles  
 Alexander Nagler  
 Shari Natovitz  
 Alisha Naylor  
 Jennifer Nereu  
 James Newton  
 Nidavone Niravanh  
 Chris Nolan  
 Patrick O'Neill  
 Laura Osvald  
 Rupal Patel  
 Regina Pearson  
 Cindy Pelaquin  
 Suzy Pendolino  
 Paul Pendolino  
 Jasmine Petroskey  
 Mark Phander  
 Patty Pinchok  
 John & Joan Quartucio ●

Donald Quesenberry  
 Ashley Rausa  
 Danny Real  
 Claire Reardon  
 Marcus Reath  
 Ben Reiter  
 Kelly Reitzer  
 Holly Reynolds  
 Debra Richardson  
 Caryn Rinaldini  
 Anja Rittling  
 Jim Roach  
 Rick Roberts  
 Anya Robinson  
 Eric Rodriguez  
 Gisell Rodriguez  
 Tim Rodriguez  
 Pam Rogers  
 TJ Roland  
 Danielle Roth  
*In memory of Andrew Hurley*  
 M Drew Rotz  
 James Rudder  
 Jennifer Ryon  
 Jennifer Sage  
 Eileen Salem  
 Matt Saxon  
 John Schaefer

Jenny Schaeffler  
 Laura Schauble  
 Amanda Schmickrath  
 Meredith Schnur •  
 Erin Sedor  
 Jennifer Sherry  
 Pierce Shields  
 David Shluger  
 Lorri Silva  
 Jennifer Sinclair  
 Ajay Sinha  
 John Sooker  
 Suzie Spencer  
 Lori Spoon Rafkin  
 Don St. Jacques  
 Mark Stangler  
 Dan Steed  
 Cheryl Stevens  
 Kelli Stevens  
 Dustin Steiss  
 Elizabeth Stewart  
 Kris Stewart  
 Stephen Strout  
 Patricia Stuart  
 Shepard Stuart  
 Eric Sullivan  
 Daye Sullivan  
 Chris Sullivan

John Swan  
 Alastair Swift  
 Lauren Tamberino  
 Paul Taylor  
 Christine Taylor  
 Maria Terry  
 William Thorsson  
 Cecilia Turner  
 Peggy Tyler  
 Steve Urban  
 David Valzania  
 Sarah Vasil  
 Patrick Verlinden  
 Louis Vittorio  
 Vincent Vossel  
 Joan Walls  
 Kelly Walsh  
 Al Weber  
 Christie Weinstein  
 Helen Weiss  
 Cindy Wilkerson  
 Julia Williams  
 Sheri Wilson  
 Linda Wisneski  
 Samuel Woo  
 Julie Wood  
 Bradley Yslas  
 Anne Zug Δ

## SPECIAL DONOR ACKNOWLEDGEMENTS

We appreciate all of our donors' support, but would like to recognize and specially thank the following:

### CORPORATIONS / ORGANIZATIONS

#### LIFETIME SUPPORT EXCEEDING \$1 MILLION

Arthur J. Gallagher & Co.  
 RIMS, *the risk management society*

#### LIFETIME SUPPORT EXCEEDING \$500,000

FM Global  
 Liberty Mutual

#### SUPPORTERS OF ALL GALA DINNERS SINCE 2009

AIG  
 Allied World  
 AmWins Group, Inc.  
 Aon  
 Arch Insurance Group  
 Arthur J. Gallagher & Co.  
 Axis Insurance  
 Chubb Corporation  
 FM Global  
 Liberty Mutual

Lockton Companies  
 Marsh, Inc.  
 The Navigators Group  
 RIMS, *the risk management society*  
 Starr Underwriting Agencies, LLC  
 Swiss Re Corporate Solutions  
 Wells Fargo Insurance Services  
 Willis Towers Watson  
 XL Catlin  
 Zurich North America

### INDIVIDUALS

#### CONSISTENT ANNUAL GIVING FOR THE PAST 18 YEARS

Jeanne Braun  
 P. Richard Hackenburg  
 Ronald Winans

#### RIMS CHAPTERS

#### CONSISTENT ANNUAL GIVING FOR THE PAST 18 YEARS

Atlanta Chapter

Saint Louis Chapter  
 San Diego Chapter

#### CONSISTENT ANNUAL GIVING FOR THE PAST 5 YEARS

Debbie Babcock  
 Jim Blinn  
 Jeanne Braun  
 Brion Callori  
 Ron & Lauren B. Davis  
 Lance Ewing  
 P. Richard Hackenburg  
 Brian Kawamoto  
 Dan Kugler  
 Deborah Little  
 Cathy McKeon  
 Andrew Miller  
 Marya Propis  
 Scott Rich  
 Debra Rodgers  
 Craig Van Der Voort  
 Stephen Wilder  
 Ronald Winans

# FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION

YEAR ENDED DECEMBER 31, 2016



## CONTENTS

13	Independent Auditor's Report
	Financial Statements:
14	Statement of Financial Position
15	Statement of Activities
16	Statement of Cash Flows
17	Notes to Financial Statements
	Supplementary Information:
26	Schedule of Functional Expenses

# INDEPENDENT AUDITOR'S REPORT

MAY 15, 2017

TO THE BOARD OF DIRECTORS OF  
SPENCER EDUCATIONAL FOUNDATION, INC.  
NEW YORK, NEW YORK



## REPORT ON THE FINANCIAL STATEMENTS

We have audited the accompanying financial statements of Spencer Educational Foundation, Inc. (the "Foundation"), which comprise the balance sheet as of December 31, 2016, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

## MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## OPINION

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Spencer Educational Foundation, Inc. as of December 31, 2016, and the results of changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

## OTHER MATTERS

### SUPPLEMENTARY INFORMATION

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The statement of functional expenses on page 17 is presented for the purpose of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

### REPORT ON SUMMARIZED COMPARATIVE INFORMATION

Information for the year ended December 31, 2015 is presented for comparative purposes only and was extracted from the financial statements of Spencer Educational Foundation, Inc. for that year, on which we expressed an unmodified opinion dated April 8, 2016.

*BDO USA, LLP*

100 Park Avenue New York, NY 10017  
Tel: +212 885-8000 | Fax: +212 697-1299  
www.bdo.com

# STATEMENT OF FINANCIAL POSITION

(with comparative totals for 2015)

<i>December 31,</i>	<b>2016</b>	<b>2015</b>
<b>Assets</b>		
<b>Current Assets:</b>		
Cash and cash equivalents	\$ 320,654	\$ 588,127
Investments (Note 4)	7,033,152	6,560,680
Contributions receivable, current portion (Notes 3 and 7)	379,244	99,178
Prepaid expenses	4,159	3,495
<b>Total Current Assets</b>	<b>7,737,209</b>	<b>7,251,480</b>
Contributions Receivable, Less Current Portion (Notes 3 and 7)	289,263	233,950
Property and Equipment, Net (Note 5)	12,535	19,585
	<b>\$8,039,007</b>	<b>\$7,505,015</b>
<b>Liabilities and Net Assets</b>		
<b>Current Liabilities:</b>		
Accounts payable and accrued expenses	\$ 6,482	\$ 1,686
Refundable advances	44,804	-
<b>Total Liabilities</b>	<b>51,286</b>	<b>1,686</b>
<b>Net Assets (Note 6):</b>		
Unrestricted:		
Undesignated	6,134,894	5,873,473
Board designated	42,391	42,390
<b>Total Unrestricted Net Assets</b>	<b>6,177,285</b>	<b>5,915,863</b>
Temporarily restricted	1,810,436	1,587,466
<b>Total Net Assets</b>	<b>7,987,721</b>	<b>7,503,329</b>
	<b>\$8,039,007</b>	<b>\$7,505,015</b>

See accompanying notes to financial statements.



# STATEMENT OF ACTIVITIES

(with comparative totals for 2015)

Year ended December 31,	Unrestricted	Temporarily Restricted	Total	
			2016	2015
<b>Support and Revenue:</b>				
Contributions	\$ 252,206	\$ 525,000	\$ 777,206	\$ 326,356
Special events (net of direct expenses) of \$264,580 and \$254,432 for 2016 and 2015, respectively	718,635	-	718,635	913,068
Investment income (loss), net (Note 4)	452,511	-	452,511	(173,142)
Miscellaneous income	5,619	-	5,619	6,321
Net assets released from restriction (Note 6)	302,030	(302,030)	-	-
<b>Total Support and Revenue</b>	<b>1,731,001</b>	<b>222,970</b>	<b>1,953,971</b>	<b>1,072,603</b>
<b>Expenses:</b>				
Program services:				
Scholarship and other programs	685,912	-	685,912	618,442
Student involvement	318,980	-	318,980	319,254
<b>Total Program Services</b>	<b>1,004,892</b>	<b>-</b>	<b>1,004,892</b>	<b>937,696</b>
Supporting services:				
Management and general	134,886	-	134,886	133,083
Fundraising	329,801	-	329,801	375,635
<b>Total Supporting Services</b>	<b>464,687</b>	<b>-</b>	<b>464,687</b>	<b>508,718</b>
<b>Total Expenses</b>	<b>1,469,579</b>	<b>-</b>	<b>1,469,579</b>	<b>1,446,414</b>
<b>Change in Net Assets</b>	<b>261,422</b>	<b>222,970</b>	<b>484,392</b>	<b>(373,811)</b>
<b>Net Assets, Beginning of Year</b>	<b>5,915,863</b>	<b>1,587,466</b>	<b>7,503,329</b>	<b>7,877,140</b>
<b>Net Assets, End of Year</b>	<b>\$6,177,285</b>	<b>\$1,810,436</b>	<b>\$7,987,721</b>	<b>\$7,503,329</b>

See accompanying notes to financial statements.

# STATEMENT OF CASH FLOW

(with comparative totals for 2015)

Year ended December 31,	2016	2015
<b>Cash Flows From Operating Activities:</b>		
Change in net assets	\$ 484,392	\$ (373,811)
Adjustments to reconcile change in net assets to net cash (used in) provided by operating activities:		
Realized gain on investments	(12,699)	(43,613)
Unrealized (gain) loss on investments	(348,432)	356,344
Change in present value of contributions receivable	(12,993)	-
Depreciation expense	7,050	7,050
(Increase) decrease in assets:		
Contributions receivable	(322,386)	127,425
Prepaid expenses	(664)	24,555
Increase (decrease) in liabilities:		
Accounts payable and accrued expenses	4,796	(8,583)
Refundable advances	44,804	-
<b>Net Cash (Used In) Provided By Operating Activities</b>	<b>(156,132)</b>	<b>89,367</b>
<b>Cash Flows From Investing Activities:</b>		
Purchase of investments	(1,977,217)	(5,754,058)
Proceeds from sale of investments	1,865,876	5,744,381
Purchase of property and equipment	-	(2,748)
<b>Net Cash Used In Investing Activities</b>	<b>(111,341)</b>	<b>(12,425)</b>
<b>Net (Decrease) Increase in Cash and Cash Equivalents</b>	<b>(267,473)</b>	<b>76,942</b>
<b>Cash and Cash Equivalents, Beginning of Year</b>	<b>588,127</b>	<b>511,185</b>
<b>Cash and Cash Equivalents, End of Year</b>	<b>\$ 320,654</b>	<b>\$ 588,127</b>

See accompanying notes to financial statements.

# NOTES TO FINANCIAL STATEMENTS

---

## 1. Description of Organization

Spencer Educational Foundation, Inc. (the “Foundation”) is the premier foundation for awarding scholarships in risk management and insurance. The Foundation is a charitable and educational organization named in honor of the former president of the Risk and Insurance Management Society, Inc. (“RIMS”), the late Robert S. Spencer. Founded in 1979 by RIMS Atlanta Chapter, the Foundation provides academic scholarships to college and university students interested in pursuing a career in risk management, and other types of support for research projects dedicated to the advancement of the discipline.

The real story of the Foundation’s success can only be told through the achievements of its scholars, the work of the institutions that further its mission, and the generosity of those that continue, year after year, to support the Foundation’s purpose as it seeks to raise the level of awareness of the importance of risk management.

The Foundation’s mission is funding the education of tomorrow’s risk management and insurance industry leaders.

## 2. Summary of Significant Accounting Policies

### (a) *Basis of Presentation*

The accompanying financial statements have been prepared in conformity with accounting principles generally accepted in the United States (“U.S. GAAP”). Management of the Foundation makes estimates and judgments in preparing financial statements in accordance with such accounting principles. Those estimates and judgments affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported amounts of revenues and expenses. Actual results may vary from the reported results.

### (b) *Financial Statement Presentation*

The classification of a not-for-profit organization’s net assets and its support, revenue and expenses is based on the existence or absence of donor-imposed restrictions. It requires that the amounts for each of three classes of net assets, permanently restricted, temporarily restricted, and unrestricted, be displayed in a balance sheet and that the amounts of change in each of those classes of net assets be displayed in a statement of activities. Income from investment gains and losses, including unrealized gains and losses, dividends and interest should be reported as increases (or decreases) in unrestricted net assets unless the use of the income received is limited by donor-imposed restrictions.

These classes are defined as follows:

- (i) **Permanently Restricted** - Net assets resulting from contributions and other inflows of assets whose use by the Foundation is limited by donor-imposed stipulations that neither expire by passage of time nor can be fulfilled or otherwise removed by actions of the Foundation.
- (ii) **Temporarily Restricted** - Net assets resulting from contributions and other inflows of assets whose use by the Foundation is limited by donor-imposed stipulations that either expire by passage of time or can be fulfilled and removed by actions of the Foundation pursuant to those stipulations. When such stipulations end or are fulfilled, such temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities.
- (iii) **Unrestricted** - The part of net assets that is neither permanently nor temporarily restricted by donor-imposed stipulations.

NOTES TO FINANCIAL STATEMENTS *cont'd*

---

**(c) Cash and Cash Equivalents**

All short-term investments purchased with a maturity of three months or less from the date of purchase are considered to be cash equivalents, except money market funds held for long-term investment in the Foundation's investment portfolio.

**(d) Contributions Receivable and Provisions for Doubtful Accounts**

Unconditional promises-to-give that are expected to be collected within one year are recorded at their net realizable value. Unconditional promises-to-give that are expected to be collected in future years are recorded at fair value using a risk-adjusted discount rate of return. Management considers all promises-to-give to be fully collectible; therefore, no allowance for doubtful accounts has been established.

**(e) Fair Value Measurements**

U.S. GAAP defines fair value, establishes a framework for measuring fair value and expands the disclosures about fair value measurements. U.S. GAAP defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date in a principal or most advantageous market. Fair value is a market-based measurement that is determined based on inputs, which refer broadly to assumptions that market participant's use in pricing assets or liabilities. These inputs can be readily observable, market corroborated, or unobservable. U.S. GAAP established a fair value hierarchy, which prioritizes the inputs to valuation techniques used to measure fair value in three broad levels. The standard requires that assets and liabilities be classified in their entirety based on the level of input that is significant to the fair value measurement. Assessing the significance of a particular input may require judgment considering factors specific to the asset or liability, and may affect the evaluation of the asset or liability and their placement within the fair value hierarchy. The Foundation classifies fair value balances based on the fair value hierarchy defined by U.S. GAAP as follows:

Level 1 - Valuations based on unadjusted quoted prices in active markets for identical assets or liabilities. An active market for the asset or liability is a market in which transactions for the asset or liability occur with sufficient frequency and volume to provide pricing information on an ongoing basis.

Level 2 - Valuations based on quoted prices in markets that are not active or for which all significant inputs are observable, either directly or indirectly.

Level 3 - Valuations based on inputs that are unobservable and significant to the overall fair value measurement.

**(f) Refundable Advances**

The Foundation considers cash received for sponsorship of events occurring in future years as refundable advances. These amounts are recorded as revenue when the sponsored event takes place.

**(g) Property and Equipment**

Property and equipment is recorded at cost. The Foundation capitalizes all expenditures for property, equipment and computer software over \$1,000. Depreciation is computed using the straight-line method over the estimated useful life of the assets, which is generally four years. When assets are sold or otherwise disposed of, the asset and related accumulated depreciation are removed from the accounts, and any remaining gain or loss is included in operations. Repairs and maintenance are charged to expense when incurred.

NOTES TO FINANCIAL STATEMENTS *cont'd*

---

**(h) Impairment of Long-Lived Assets**

The Foundation reviews long-lived assets, including property and equipment and intangible assets, for impairment whenever events or changes in business circumstances indicate that the carrying amount of an asset may not be fully recoverable. An impairment loss would be recognized when the estimated future cash flows from the use of the asset are less than the carrying amount of that asset. As of December 31 2016, there have been no such losses.

**(i) Revenue Recognition**

Contributions and promises to give are recorded as revenue when either unsolicited cash is received or when donors make a promise to give. Contributions and promises to give are classified as either unrestricted, temporarily restricted, or permanently restricted support.

Special events income is reported net of the cost of direct donor benefits. Income and expense are directly attributable to a fundraising activity or event held by the Foundation to raise additional funds other than contributions.

**(j) In-Kind Contributions**

Contributions of donated noncash assets are recorded at their fair values in the period received. Contributions of services that require specialized skills and would typically need to be purchased if not provided by contributions or which create or enhance non-financial assets are reported at fair value. In 2016, there were no in-kind contributions.

Board members and other individuals volunteer their time and perform a variety of tasks that assist the Foundation. These services have not been recorded in the financial statements, because they do not meet the criteria outlined above.

**(k) Accounting for Uncertainty in Income Taxes**

The Foundation is qualified as a charitable organization which is exempt from tax under Section 501(c)(3) of the Internal Revenue Code (the "Code") and, therefore, has made no provisions for income taxes in the accompanying financial statements. The Foundation has been determined by the Internal Revenue Service (the "IRS") to not be a "private foundation" within the meaning of Section 509(a) of the Code. There was no unrelated business income for the year ended December 31, 2016.

Under Accounting Standards Codification ("ASC") 740, "Income Taxes," an organization must recognize the tax benefit associated with tax positions taken for tax return purposes when it is more likely than not that the position will be sustained upon examination by a taxing authority. The implementation of ASC 740 had no impact on the Foundation's financial statements. The Foundation does not believe it has taken any material uncertain tax positions and, accordingly, it has not recorded any liability for unrecognized tax benefits. The Foundation has filed for and received income tax exemptions in the jurisdictions where it is required to do so. Additionally, the Foundation has filed IRS Form 990 information returns, as required, and all other applicable returns in jurisdictions where so required. For the year ended December 31, 2016, there were no interest or penalties recorded or included in the statement of activities. The Foundation is subject to routine audits by a taxing authority. As of December 31, 2016, there were no examinations being performed. Management believes it is no longer subject to income tax examination for the years prior to 2013.

NOTES TO FINANCIAL STATEMENTS *cont'd***(l) Use of Estimates**

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and disclosures of contingent liabilities at the date of the financial statements and the reported amounts of income and expenses during the reporting period. Actual results could differ from those estimates.

**(m) Credit Risk Concentration**

Financial instruments that potentially subject the Foundation to significant concentrations of credit risk consist principally of cash and cash equivalents and investments held at financial institutions that management deems to be creditworthy. The Foundation maintains its cash and investment balances in accounts which, at times, may exceed the Federal insurance limits. Investments are subject to market fluctuations and principal is not guaranteed. The Foundation has not experienced any losses in the account due to failure of any of these financial institutions and believes it is not exposed to any significant credit risk on its cash and cash equivalents.

Credit risk with respect to the contributions receivable is limited as a large number of the amounts are due from donors spread over a wide geographic region. As of December 31, 2016, the Foundation has no significant concentration of credit risk.

**(n) Programs and Supporting Service Description**

The following programs and supporting services are included in the accompanying financial statements:

*Scholarships and Other Programs*

Scholarship programs include general fund scholarships in undergraduate, graduate and pre-dissertation doctorate categories. There are also various named scholarship programs that are described in Note 6. The Foundation also awards scholarships to risk management professionals pursuing master's degrees part-time. The Risk Manager in Residence Program provides universities the opportunity to host risk managers and expose students to risk management through formal lectures and informal discussions. Risk managers can lecture for up to three days on college and university campuses in the United States and Canada.

*Student Involvement Programs*

These programs provide opportunities outside the typical college setting. The RIMS Anita Benedetti Student Involvement Program enables selected risk management students to attend the RIMS Annual Conference and Exhibition. The Spencer/RIMS Risk Management Challenge is a competition in which student teams from different colleges submit solutions to a risk management case study. The finals are held at the RIMS Annual Conference and Exhibition. The Student Internship Program provides grants for summer internships in the risk management field. Students work with professional risk managers and receive an in-depth, firsthand learning experience.

**(o) Functional Allocation of Expenses**

The costs of providing the various programs and supporting activities have been summarized on a functional basis in the financial statements. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

NOTES TO FINANCIAL STATEMENTS *cont'd*

---

**(p) Comparative Financial Information**

The financial statements include certain prior year summarized comparative information. With respect to the balance sheet, statement of activities and statement of cash flows, the prior year amounts are presented on a combined basis rather than by affiliate. With respect to the schedule of functional expenses, the prior year expenses are presented by expense classification in total rather than functional category. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Foundation's financial statements for the year ended December 31, 2015, from which the summarized information was derived.

**(q) Recently Issued Accounting Pronouncements***Revenue Recognition*

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2014-09, "Revenue from Contracts with Customers," which supersedes nearly all existing revenue recognition guidance under U.S. GAAP. The core principle of ASU 2014-09 is to recognize revenues when promised goods or services are transferred to customers in an amount that reflects the consideration to which an entity expects to be entitled for those goods or services. ASU 2014-09 defines a five-step process to achieve this core principle and, in doing so, more judgment and estimates may be required within the revenue recognition process than are required under existing U.S. GAAP.

The standard is effective for annual periods beginning after December 15, 2018, and interim periods therein, using either of the following transition methods: (i) a full retrospective approach reflecting the application of the standard in each prior reporting period with the option to elect certain practical expedients, or (ii) a retrospective approach with the cumulative effect of initially adopting ASU 2014-09 recognized at the date of adoption (which includes additional footnote disclosures). The Foundation is currently evaluating the impact of the pending adoption of ASU 2014-09 on its financial statements.

*Financial Statements of Not-for-Profits*

In August 2016, the FASB issued ASU 2016-14, "Not-for-Profit Entities (Topic 958) and Health Care Entities (Topic 954) - Presentation of Financial Statements of Not-for-Profit Entities." The ASU amends the current reporting model for nonprofit organizations and enhances their required disclosures. The major changes include: (a) requiring the presentation of only two classes of net assets now entitled "net assets without donor restrictions" and "net assets with donor restrictions," (b) modifying the presentation of endowment funds and related disclosures, (c) requiring the use of the placed in service approach to recognize the expirations of restrictions on gifts used to acquire or construct long-lived assets absent explicit donor stipulations otherwise, (d) requiring that all nonprofits present an analysis of expenses by function and nature in either the statement of activities, a separate statement, or in the notes and disclose a summary of the allocation methods used to allocate costs, (e) requiring the disclosure of quantitative and qualitative information regarding liquidity and availability of resources, (f) presenting investment return net of external and direct internal expenses, and (g) modifying other financial statement reporting requirements and disclosures intended to increase the usefulness of nonprofit financial statements. The ASU is effective for the Foundation's financial statements for fiscal years beginning after December 15, 2017. Early adoption is permitted. The provisions of the ASU must be applied on a retrospective basis for all years presented although certain optional practical expedients are available for periods prior to adoption. Management is currently evaluating the impact of this ASU on its financial statements.

NOTES TO FINANCIAL STATEMENTS *cont'd***3. Contributions Receivable**

Contributions receivable at December 31, 2016 are summarized below:

*December 31, 2016*

Unconditional promises-to-give before fair value discount	\$ 681,965
Less: Fair value discount	(13,458)
Net unconditional promises-to-give	668,507
Less: Current portion	(379,244)
	<b>\$ 289,263</b>
Amounts due in:	
Less than one year	\$ 379,244
One to five years	289,263
	<b>\$ 668,507</b>

**4. Investments and Fair Value Measurements**

Investment income as of December 31, 2016 consists of the following:

*December 31, 2016*

Dividend and interest income	\$113,750
Realized gain on investments	12,699
Unrealized gain on investments	348,432
Less: Investment advisory fees	(22,370)
	<b>\$452,511</b>

The Foundation's assets recorded at fair value have been categorized based upon a fair value hierarchy in accordance with U.S. GAAP. See Note 2 for a discussion of the Foundation's policies regarding this hierarchy. A description of the valuation techniques applied to the Foundation's major categories of assets measured at fair value are as follows:

*Money Market Funds*

Money market funds are valued at cost, which approximates fair value due to the short-term maturity of the instruments.

*Mutual Funds*

The Foundation has investments in mutual funds, which are invested primarily in investment-grade bonds and equity securities. For these investments, the Foundation has ownership interest in the mutual fund but not in the individual securities held by the fund. The assets of each mutual fund consist primarily of shares of the underlying holdings. Each mutual fund's net asset value ("NAV") is the value of a single share which is actively traded on national securities exchanges. The mutual funds are valued on a daily basis at the close of each business day. These funds are valued primarily on the basis of market quotation or on the basis of information furnished by a nationally recognized



NOTES TO FINANCIAL STATEMENTS *cont'd*

pricing service based on observable market data and are classified as Level 1 within the fair value hierarchy.

**Publicly-Traded Limited Partnership**

The Foundation has a holding in a publicly-traded limited partnership. Publicly-traded limited partnerships are determined by quoted market prices. These investments can be liquidated daily. The valuation of these investments is based on Level 1 inputs within the hierarchy used in measuring fair value.

The following table shows, by level within the fair value hierarchy, the Foundation's financial assets that are accounted for at fair value on a recurring basis as of December 31, 2016. The financial assets are classified in their entirety based on the lowest level of input that is significant to the fair value measurement. The Foundation's assessment of the significance of a particular input to the fair value measurement requires judgment and may affect the placement within the fair value hierarchy levels. There were no transfers between levels during the year ended December 31, 2016.

*December 31, 2016*

Asset Category	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total
Money Market Funds	\$ 352,590	\$-	\$-	\$ 352,590
Domestic Equity Mutual Funds	3,533,741	-	-	3,533,741
International Equity Mutual Funds	1,198,392	-	-	1,198,392
Fixed Income Mutual Funds	1,656,519	-	-	1,656,519
Publicly-traded limited partnership	291,910	-	-	291,910
	<b>\$7,033,152</b>	<b>\$-</b>	<b>\$-</b>	<b>\$7,033,152</b>

**5. Property and Equipment, Net**

Property and equipment, net, consist of the following at December 31, 2016.

*December 31, 2016*

Computer software	\$ 49,848
Less: Accumulated depreciation and amortization	(37,313)
	<b>\$ 12,535</b>

Depreciation expense for the year ended December 31, 2016 was \$7,050.

NOTES TO FINANCIAL STATEMENTS *cont'd***6. Temporarily Restricted Net Assets and Net Assets Released From Restriction**

Temporarily restricted net assets as of December 31, 2016 are restricted for the following purpose:

*December 31, 2016*

FM Global Fund	\$ 122,500
John T. Lockton Memorial Scholarship Fund	47,150
Zurich Financial Services Scholarship Fund	60,000
Dr. E.J. Leverett Memorial Scholarship Fund-RIMS Atlanta Chapter	65,000
RIMS Chicago Chapter Scholarship Fund	60,000
RIMS Dallas-Ft. Worth Chapter Fund	60,000
XL Ian Heap Memorial Scholarship Fund	57,500
Ellen Thrower Scholarship Fund	55,080
Thomas M. Regan Memorial Scholarship Fund	47,500
September 11th Memorial Scholarship Fund	43,180
RSA Douglas Barlow Scholarship Fund	2,500
Robert E & John P. Gallagher Scholarship Fund	65,000
RIMS Atlanta Chapter Scholarship Fund	64,000
William J. Clagnaz ACE Memorial Scholarship	50,000
RIMS Scholarship Fund	55,000
RIMS Course Development	28,801
RIMS Risk Management in Residence	62,970
Liberty Mutual Scholarship Fund	280,000
Allied World Scholarship Fund	75,000
RIMS New York Chapter Scholarship Fund	43,755
Allied World Internship Program	2,000
RIMS Atlanta Chapter Internship Program	13,500
RIMS Internship Program	150,000
RIMS NJ Chapter Scholarship Fund	65,000
RIMS Part Time Masters	160,000
North East Florida	25,000
New NY Part Time Masters	50,000
	\$1,810,436

NOTES TO FINANCIAL STATEMENTS *cont'd*

The amounts of net assets released from restriction at December 31, 2016 are as follows:

*December 31, 2016*

FM Global Fund	\$ 10,000
John T. Lockton Memorial Scholarship Fund	55,000
Zurich Financial Services Scholarship Fund	5,000
Dr. E.J. Leverett Memorial Scholarship Fund-RIMS Atlanta Chapter	5,000
RIMS Chicago Chapter Scholarship Fund	5,000
RIMS Dallas-Ft. Worth Chapter Fund	5,000
XL Ian Heap Memorial Scholarship Fund	5,000
Ellen Thrower Scholarship Fund	5,000
Thomas M. Regan Memorial Scholarship Fund	5,000
September 11th Memorial Scholarship Fund	5,000
Robert E & John P. Gallagher Scholarship Fund	5,000
RIMS Atlanta Chapter Scholarship Fund	5,000
William J. Clagnaz ACE Memorial Scholarship	5,000
RIMS Scholarship Fund	5,000
RIMS Course Development	50,000
RIMS Risk Management in Residence	12,030
Liberty Mutual Scholarship Fund	20,000
RIMS New York Chapter Scholarship Fund	5,000
Allied World Internship Program	5,000
RIMS Atlanta Chapter Internship Program	45,000
RIMS Part Time Masters	35,000
RIMS NJ Chapter Scholarship Fund	5,000
	\$302,030

## 7. Related Party Transactions

The Foundation and RIMS have a management agreement in place. Significant funds are raised through the membership of RIMS. The Foundation received contributions of \$118,345 for the year ended December 31, 2016, from several RIMS chapters.

During 2016, the Foundation received a \$450,000 conditional pledge from RIMS. The pledge is payable over a three-year period. At December 31, 2016 \$300,000 of the pledge is outstanding.

The Foundation paid fees to RIMS of \$407,361 for the year ended December 31, 2016 for program assistance, fundraising and administrative services provided. The Foundation had no amounts due to RIMS at the end of 2016.

## 8. Subsequent Events

The Foundation's management has performed subsequent events procedures through May 15, 2017, which is the date the financial statements were available to be issued and there were no subsequent events requiring adjustment to the financial statements or disclosures as stated herein.

# SCHEDULE OF FUNCTIONAL EXPENSES

(with comparative totals for 2015)

Year ended December 31,

	Program Services			Supporting Services			Totals	
	Scholarships/ Grants	Student Involvement	Total Program Services	Management and General	Fundraising	Total Supporting Services	2016	2015
<b>Expenses:</b>								
Scholarships/grants	\$535,526	\$ -	\$ 535,526	\$ -	\$ -	\$ -	\$ 535,526	\$ 474,824
Student involvement	-	318,980	318,980	-	-	-	318,980	319,254
RIMS fees (Note 7)	143,336	-	143,336	48,479	215,546	264,025	407,361	388,132
Marketing	-	-	-	-	35,015	35,015	35,015	72,809
Accounting	-	-	-	-	-	-	-	12,546
Postage and shipping	-	-	-	-	54	54	54	590
Conferences and meetings	-	-	-	4,404	-	4,404	4,404	4,813
Equipment rental	-	-	-	5,273	-	5,273	5,273	12,498
Miscellaneous	-	-	-	22,278	-	22,278	22,278	4,888
Supplies	-	-	-	1,197	-	1,197	1,197	437
Travel	-	-	-	36,692	-	36,692	36,692	44,006
Bank fees	-	-	-	16,563	-	16,563	16,563	7,704
Depreciation	7,050	-	7,050	-	-	-	7,050	7,050
Indirect gala expenses	-	-	-	-	79,186	79,186	79,186	96,863
<b>Total Expenses</b>	<b>\$685,912</b>	<b>\$318,980</b>	<b>\$1,004,892</b>	<b>\$134,886</b>	<b>\$329,801</b>	<b>\$464,687</b>	<b>\$1,469,579</b>	<b>\$1,446,414</b>

# SPENCER BOARD OF DIRECTORS

## 2016-17 EXECUTIVE COMMITTEE & OFFICERS



**Ron Davis**

Chairman  
Executive Vice President, Head of Customer Management, Commercial Insurance, Zurich

**C. Zakia Phillips**

President  
Executive Vice President, Willis Towers Watson

**Marya J. Propis**

Vice President  
Head of Broker Engagement | US Commercial Social Services Industry Segment Leader, AIG

**Peter A. Heard**

Treasurer  
Vice President, National Distribution, Field Management, Travelers

**Matthew Schneider**

Secretary  
President, Americas, Aon Inpoint

## 2016-17 BOARD OF DIRECTORS

**Peggy Accordino**

Vice President, Director of Risk Management, NFP Corporation

**Roger L. Andrews**

Director of Risk Management, E.D. Bullard Company

**Deborah A. Babcock**

Associate Director, Katie School of Insurance & Financial Services, Illinois State University

**Kristen Bessette**

**Teresa M. Black**

EVP, North America Surety  
Chubb

**Timothy Boston**

Director of Marketing - Louisiana  
Arthur J. Gallagher & Company

**Brion E. Callori**

Senior Vice President – Engineering and Research, FM Global

**Jennifer J. Fahey**

Senior Vice President, JLT Specialty USA

**Theana L. Iordanou**

Vice President & Regional Branch Manager, Allied World

**Robin S. Joines**

Senior Vice President, Risk Management, Sedgwick Claims Management Services, Inc.

**William M. Keogh**

Chief Executive Officer, Advisen, Ltd.

**Daniel H. Kugler**

Vice President – Enterprise Risk Management, REV Group

**Lou Ann Layton**

Managing Director,  
Marsh Risk & Insurance Services

**Timothy Meacham**

Chief Operating Officer,  
Lockton Benefit Companies

**Debra Rodgers**

Senior Vice President - Global Risk Management, Aramark

**Nowell Seamen (ex officio)**

Director, Global Risk Management  
Potash Corporation of Saskatchewan, Inc.

**Joseph Tocco**

Chief Executive Officer, North America Insurance, XL Catlin

## DIRECTORS EMERITUS

**Donald T. Browne**

**Allan A. Goldberg**

**P. Richard Hackenburg**

**James C. Newton**

**B. Scott Rich**

**Anne M. Zug**

## COUNCIL OF ADVISORS

**David G. Adler**

President, Strategic Risk Advisors, LLC

**J. Ruffin Branham, Jr.**

Managing Director (retired), Sales & Marketing, Market Specialty

**Donna Galer**

Consultant

**Dr. Robert E. Hoyt**

Department Head, Moore Chair, and Professor of Risk & Insurance Management, University of Georgia

**Pamela G. Rogers**

Executive Director – Enterprise Risk Management, The Estee Lauder Companies, Inc.

