



## 2021 Spencer & Sedgwick Virtual 5K Fun Run

### Date / Location:

Tuesday, April 20, 2021 - anytime / anywhere

### What is a Virtual 5K Fun Run?

A Virtual 5K is a 3.1 mile race that can be run (or walked) from any location you choose. You can walk, jog, or run on a road, on a trail, on a treadmill, at the gym, or on a track at your own time and pace. The 5K is open to anyone who would like to participate. We encourage participants to post their run experience to social media using the hashtag #SpencerVirtual5K or email us and we can do it for you.

### How else can we support the Virtual 5K?

**SPREAD THE WORD!** Anyone can run / walk individually or with a virtual team so invite your family, friends, colleagues, and anyone you know to support.

**FUND-RAISE!** We encourage everyone to create an individual or team fundraising page to help raise additional funds for Spencer. We provide the technology for runners to create a donor page to share with your network and collect funds.

### SPONSORSHIP LEVELS

	Platinum (\$7,500)	Gold (\$5,000)	Silver (\$1,500)
Number of complimentary race entries and race t-shirts	20	15	5
<b>PRE EVENT RECOGNITION</b>			
Social Media Promotion	Heavy	Medium	Light
Website Presence	Yes	Yes	Yes
E-Newsletter	Heavy	Medium	Light
Press Release	Yes	Yes	
Logo on back of event t-shirt	Yes	Yes	
<b>POST EVENT RECOGNITION</b>			
Social Media Promotion	Heavy	Medium	
Website Presence	Yes	Yes	Yes
E-Newsletter	Heavy	Medium	

For more on sponsorship opportunities, please contact Christina Reynier, Operations and Events Manager: [creynier@spencered.org](mailto:creynier@spencered.org) or 732-447-6985. All proceeds from the event support Spencer programs which fund the future of the risk management and insurance industry.